

[Video interviews with journalists/editors for the eMedia Toolkit: e-learning.fra.europa.eu](https://e-learning.fra.europa.eu)

The European Union Agency for Fundamental Rights (FRA or Agency) processes the personal data of a natural person in compliance with Regulation 2018/1725 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC.

This privacy notice explains FRA's policies and practices regarding its collection and use of your personal data, and sets forth your privacy rights. We recognise that information privacy is an ongoing responsibility, and we will update this notice where necessary.

1. [Why do we collect personal data?](#)
2. [What kind of personal data does the Agency collect?](#)
3. [How do we collect your personal data?](#)
4. [Who is responsible for processing your personal data?](#)
5. [Which is the legal basis for this processing operation?](#)
6. [Who can see your data](#)
7. [Do we share your data with other organisations?](#)
8. [Do we intend to transfer your personal data to Third Countries/International Organizations](#)
9. [When will we start the processing operation?](#)
10. [How long do we keep your data?](#)
11. [How can you control your data?](#)
  - 11.1. [The value of your consent](#)
  - 11.2. [Your data protection rights](#)
12. [What security measure are taken to safeguard your personal data?](#)
13. [What can you do in the event of a problem?](#)
14. [How do we update our privacy notice?](#)

## 1. Why do we collect personal data?

We collect personal data in order to produce with journalists/editors the case studies of the eMedia Toolkit, an online learning tool made by journalists for journalists.

## 2. What kind of personal data does the Agency collect?

We will collect only the following personal data necessary for the processing operation described above.

(a) General personal data:

- Personal details: name, surname, and photo
- Contact details: email address, telephone number
- Images, video footage

## 3. How do we collect your personal data?

We collect your personal data via the consent form and the video recording/interview on the “making off” of a journalistic reportage.

## 4. Who is responsible for processing your personal data?

The Agency is the legal entity responsible for the processing of your personal data and determines the objective of this processing activity. The Head of Communications and Events unit is responsible for this processing operation.

## 5. Which is the legal basis for this processing operation?

The processing of the video in form of an edited interview is necessary for presenting the case studies of the eMedia Toolkit and is therefore lawful under article 5(1)(a) of Regulation (EU) No 2018/1725.

Also since your participation is not mandatory and you provide your consent prior to the interview the processing of your personal data is lawful under article 5(1)(d) of Regulation (EU) No 2018/1725.

## 6. Who can see your data?

Access to your personal data is restricted to authorized Communication Staff. The file with your contact information and the video interview are password protected.

## 7. Do we share your data with other organisations?

Personal data is processed by the Agency only.

### **8. Do we intend to transfer your personal data to Third Countries/International Organizations**

No

### **9. When we will start the processing operation?**

We will start the processing operation when you sign the consent form and we begin the interview.

### **10. How long do we keep your data?**

The unedited interview will be kept for 6 months after the date of the recording. Afterwards, only your approved video clips will be published online in the eMedia Toolkit. The final video interview in an edited version and published in the eMedia Toolkit will be only available as content of the elearning platform. As the interview is the content, only accessible to users of the platform, it will be there until the platform ceases to exist.

A back-up copy of the video clips will be kept on FRA's server as part of the eMedia Toolkit's course material.

### **11. How can you control your data?**

Under Regulation 2018/1725, you have rights we need to make you aware of. The rights available to you depend on our reason for processing your information. You are not required to pay any charges for exercising your rights except in cases where the requests are manifestly unfounded or excessive, in particular because of their repetitive character.

We will reply to your request without undue delay and in any event within one month of receipt of the request. That period may be extended by two further months where necessary, taking into account the complexity and number of the requests.

You can exercise your rights described below by sending an email request to [RightsPromotion@fra.europa.eu](mailto:RightsPromotion@fra.europa.eu).

#### **11.1. How valuable is your consent for us?**

Since your participation is not mandatory, we need proof that you consented to the processing of your personal data. Consent will be collected via email. You have the right to withdraw your consent at any time, and we will delete your data or restrict its processing. All processing operations up until the withdrawal of consent will still be lawful.

### **11.2. Your data protection rights**

#### **a. Can you access your data?**

You have the right to receive information on whether we process your personal data or not, the purposes of the processing, the categories of personal data concerned, any recipients to whom the personal data have been disclosed and their storage period. Furthermore, you can have access to such data, as well as obtain copies of your data undergoing processing.

#### **b. Can you modify your data?**

You have the right to ask us to rectify your data you think is inaccurate or incomplete at any time.

#### **c. Can you restrict us from processing your data?**

You have the right to block the processing of your personal data when you contest the accuracy of your personal data or when the Agency no longer needs the data for completing its tasks. You can also block the processing activity when the operation is unlawful, and you oppose to the erasure of the data.

#### **d. Can you delete your data?**

You have the right to ask us to delete your data when the personal data are no longer necessary for the purposes for which they were collected, when you have withdrawn your consent or when the processing activity is unlawful. In certain occasions we will have to erase your data in order to comply with a legal obligation to which we are subject.

We will notify to each recipient to whom your personal data have been disclosed of any rectification or erasure of personal data or restriction of processing carried out in accordance with the above rights unless this proves impossible or involves disproportionate effort from our side.

#### **e. Can you request the transfer of your data to a third party?**

This only applies to information you have given us. You have the right to ask that we transfer the information you gave us from one organisation to another, or give it to you. The right only applies if we are processing information based on your consent or for the performance of a contract or for entering into a contract and the processing is automated.

#### **f. Do you have the right to object?**

Yes, you have the right to object when you have legitimate reasons relating to your particular situation. Moreover, you will be informed before your information is disclosed for the first time to third parties, or before it is used on their behalf, for direct marketing purposes.

### **12. What security measures are taken to safeguard your personal data?**

The Agency has several security controls in place to protect your personal data from unauthorised access, use or disclosure. We keep your data stored on our internal servers with limited access to a specified audience only.

### **13. What can you do in the event of a problem?**

a) The first step is to notify the Agency by sending an email to [RightsPromotion@fra.europa.eu](mailto:RightsPromotion@fra.europa.eu) and ask us to take action.

b) The second step, if you obtain no reply from us or if you are not satisfied with it, contact our Data Protection Officer (DPO) at [dpo@fra.europa.eu](mailto:dpo@fra.europa.eu).

c) At any time you can lodge a complaint with the EDPS at <http://www.edps.europa.eu>, who will examine your request and adopt the necessary measures.

### **14. How do we update our privacy notice?**

We keep our privacy notice under regular review to make sure it is up to date and accurate.

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